

## QUESTIONS I ALWAYS ASK POTENTIAL ADOPTERS

- 1) Do you currently have any animals?? If No, ask what happened to their last pet... (Ran away, don't know what happened, gave it away because I moved...are **RED FLAGS**). Also it is always good to ask their animal's ages. Older pets in the household are usually a good sign. If they have animals ask for the name of their veterinarian. I've called a vet clinic before to verify a cat died of a certain illness.
- 2) Do you rent or own? If they rent ask for their landlord's phone number so you can verify that they are allowed pets. You have no idea how many times people will say, "Oh let me get back to you with the number and NEVER CALL back!" The reason I ask this is because if the landlord finds out then they will have to get rid of their animal very quickly which will usually result in a humane society, which will not end well for the animal (our local one euthanizes 50 cats/kittens a day).
- 3) Ask them how long they have lived in their house. This is a good question as it will give a good indicator of how stable their life is.
- 4) Who lives in your household? When they say, just me and my boyfriend, I get a bit worried. I go as far as to ask them how long they have been together and if they broke up who would take the cat. I've also contacted the potential adopters mother or father (this is for younger couples) before to make sure that her cat would be welcomed back at his/her parent's house if they broke up (Yes I'm very thorough, but doing this for over 5 years now I've learned a lot! Since I adopt out animals on a regular basis I know it is better to ask more now then regret it in the future). Some rescue organizations won't even adopt an animal to a college student. College students tend to move MANY places before graduating and having a stable environment, so again it is only the animal that will suffer when they move to a place that doesn't allow animals or they decide that they don't want the animal any longer.

## HOW TO DRAW A LOT OF ATTENTION TO MY CRAIGSLIST AD and WHAT TO PUT IN IT?

**Important:** When posting an ad on Craigslist, remember to "RENEW" your ad every 3 days. This way your ad gets placed back to the top of the listings so people will actually be able to see your ad. If after 3 days you don't see "Renew" then just "delete" your ad and "repost" it. This will do the same thing and bring your ad to the top of the listings.

- I can't stress it enough that taking the time to take an adorable and clear picture of your animal is super important. An eye-catching photo can help tremendously with finding a Fur-ever home for your animal as it will simply hook someone to him/her. Don't forget to take the time to write a compelling bio of the animal as well.
- Make sure to put a good heading in your ad. If you use a YouTube video (highly recommended for any animal over 6months old) then put in the title: (YOUTUBE VIDEO).

- That will draw people to your ad as they know they can see a short video of the animal. My headings often look like this “BEAUTIFUL RESCUED KITTENS UP FOR ADOPTION! PLAYFUL AND AFFECTIONATE! (YouTube video).
- To put a link from YouTube into your ad, simply upload the video to YouTube and copy and paste the link to your Craigslist ad. That way potential adopters can see video of the animal by simply clicking on the link.
- LEAVE YOUR PHONE NUMBER IN AD. Make it easy for people to get in touch with you. People VERY interested will want to call you right away. Return people’s calls right away as well. If you don’t, they may be on to the next listing.

This is how my Craigslist ad looks like (underneath the bold line): Please note that I do not recommend posting an ad like this as you may need to find homes for your animals much quicker than I do. This is just something you can look at to get an idea. I do, however, recommend putting two things in your ad.

- 1) PLEASE SHOW UP WITH A CAT CARRIER (around 15-20 dollars at Walmart). If someone doesn’t have enough money to purchase one OR they don’t want to THEN THEY DO NOT NEED TO ADOPT ANY ANIMAL. Cats can live 15 years or MORE and a cat carrier will ensure the animal is safe during his/her transport to their new home. They will also need one for their spay and neuter appointment.
- 2) I’m looking for a loving and stable home for my kittens or Cat. I DO NOT want them ever given to the Humane Society. Our local humane society euthanizes 50 cats/kittens a DAY! (It’s good to let people know facts about the humane society. This may help weed out idiots as well).

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I will edit listing should anything change. Please read this listing before calling (sorry it is so detailed) thank you.

Please like us on Facebook:

<https://www.facebook.com/FurryNationSalvation>

**THEIR STORY:**

Meet "Lowie." She got her name because she was found outside of a Lowes. She was living there for a few months when I rescued her. She definitely was someone's kitty at one time. She is a black female cat. Approx. 3 years old. She has been spayed with her distemper and rabies shot. She also just got a dose of Revolution (for fleas) on the back of her neck.

**PERSONALITY:** She is very affectionate and doesn't mind to be held. She kind of goes limp when I pick her up. She doesn't mind kisses and is also quite the talker. She has a very crackily meow. I just love her.

<https://youtu.be/WJOB38bXjCg> (here is a YOUTUBE video so you can see a bit of her personality,)

IN ORDER TO ADOPT FROM ME:

- 1) You must show up with a cat carrier for a safe return to his/her new home (15-20 dollars at Walmart, although I advise anyone to get a BIGGER size as you never know how big your kitty will get and they will always be more comfortable with traveling in it.
- 2) I will have you fill out an adoption contract (your personal information as well as mine).
- 3) The adoption fee is only \$35 dollars. This helps me cover SOME of the cost I have in her. She has been spayed, given rabies and distemper combo shot, and dewormed. She also has revolution on the back of her neck.
- 4) I will take a picture of you and the new kitty (if you don't mind) to add to my adoption book. You can check out my book during the adoption process if you'd like. I will also send you the picture a week or two later as that is the time I check on you and the kitty to make sure the adoption is going well.

WHAT YOU WILL RECEIVE FROM ME:

- 1) You will receive a 4 page informational packet that can answer any questions you may have. Has information of places to get discounted meds and other things.
- 2) Spay/Neuter certificate OR vet documents
- 3) Copy of the adoption contract (will have kittens DOB and background on it as well as my contact information)

You can call me anytime at 386-295-2755

\*\*\*REMEMER I WILL ALWAYS take the cat/kitten back if the adoption isn't working out. I don't want to see them given to the Humane Society (which can euthanize upwards of 50 or more cats a day or put back on the streets\*\*\*\*\*

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